



Supermarket



Dollar Store



Apparel



Gift Shop



Book Store



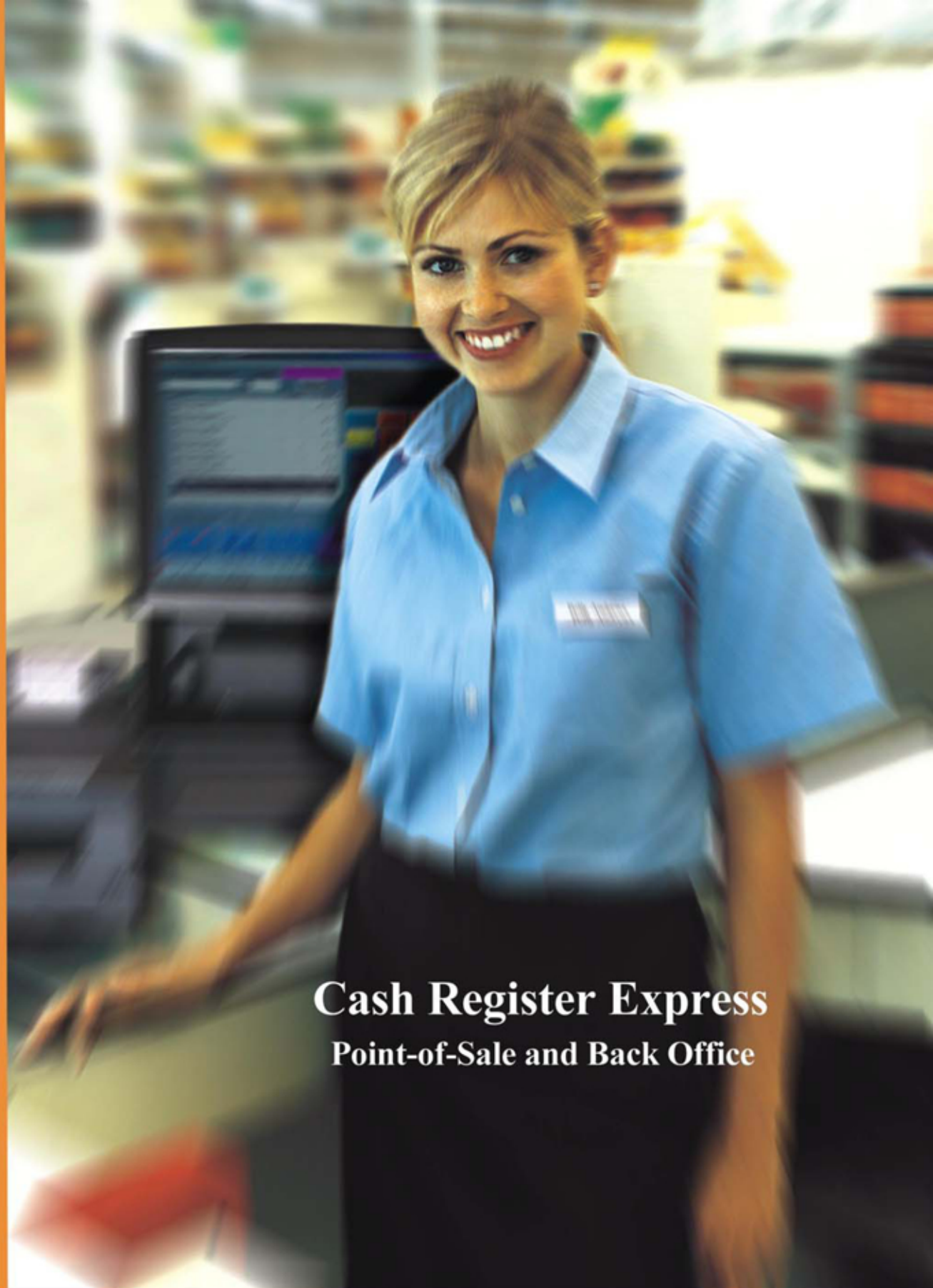
Convenience Store



Liquor Store



Your Store



Cash Register Express

Point-of-Sale and Back Office



Cash Register Express



Target Industries

CRE has built-in features to satisfy many retail industries including:

- Single or Multi-User
- One Store or Multiple Stores
- Convenience Stores
- Grocery & Supermarket
- Gift shops & Museum Shops
- Apparel/Clothing
- Cellular & Electronics
- Restaurants & Delis
- Video Game & Music Stores
- Liquor Stores
- Tobacco Stores
- Video & Equipment Rental
- Book Stores
- Dollar & Discount Stores
- Car Washes
- Florists
- Any Store Requiring a Cash Register

A Few of the Many Features

Cash Register Express is the system of choice for thousands of stores worldwide and contains hundreds of built-in features to increase efficiency of checkout and back office, enhance the accuracy of your sales and inventory data and introduce accountability to your employees.

- **Fast transactions keep lines moving fast** with an easy-to-use interface, bar code scanning, and touch-screen invoicing. CRE is designed to require the least amount of touches necessary to ring up a customer.
- **Inventory Tracking** is fully integrated into CRE; track actual inventory levels vs. theoretical levels and generate discrepancy reports to track theft and loss. Generate and receive purchase orders. Count items with a handheld to save time.
- **Customer Loyalty** features increase repeat business. Reward your customers (with bonus points, discounts on their birthday, frequent visitor discounts) for their business and they will keep coming back.
- Process **Gift Cards** with no transaction fees
- **Credit Cards, Debit, EBT and checks** process over the internet QUICKLY in 2-3 seconds.

Count inventory, generate and receive purchase orders and direct store deliveries while walking around the store on a handheld device using **Pocket Inventory**.



Retail Invoice Screen

Hundreds of Features

Inventory Tracking

- Purchase orders
- Low stock alerts
- Actual versus Theoretical Inventory Counts
- Discrepancy reports
- Add inventory "on-the-fly," even in the middle of a sale
- Track serial numbers
- Size/color apparel matrix
- Group pricing, mix & match
- Detailed inventory reports
- Sets rental due dates
- Late, rented videos, videos in store
- Fast Lookups by Barcode, Name

Employee Tracking & Security

- Employee security with unique IDs, password protection
- Secure login cards
- Cash control features to force cash drops throughout the day
- Time clock with breaks
- Job codes and security roles
- Hours & Wages reports
- Labor scheduler
- Management reports
- Salesperson tracking
- Commissions reports
- Exception training to spot suspicious activity
- Increased accountability

Point of Sale Features

- Fast, accurate checkout
- Scan items quickly with bar code scanners
- Place a transaction on hold while it's in progress, recall at any future time
- Easy, train cashiers in 60 seconds
- Process credit and debit cards over the internet in 2-3 seconds
- Touch-screen invoicing
- Unlimited transactions, inventory items and customers
- Multi-user/multi-site ready
- Gift cards and store credits with no transaction fees
- Electronic check conversion (ECC) deposits checks from the register
- Electronic signature capture with a signature pad, no need to file and retain signed credit card receipts
- Weight scale NTEP certified
- Works with portable POS
- Equipment and video rentals
- Time clock with breaks
- QuickBooks Accounting interface
- Handles multiple clerks
- Handles multiple cash drawers
- SQL Server database
- EBT and food stamps
- Calculate sale pricing
- Layaways

Customer Tracking & Loyalty

- Built-in customer tracking
- Record itemized purchase details of each customer
- Fast customer lookup with membership cards
- Flexible customer loyalty plans to generate repeat business
- Automatically tracks and gives rewards
- Ability to send mass e-mails and paper mailers
- Birthday bonuses
- Frequent visitor discounts
- Ability to send informational newsletters, coupons, sales and new product announcements
- Accounts receivable

Reporting

- Dozens of detailed reports with flexible criteria
- Create your own reports using built-in report writer
- Extensive sales reports detail your sales down to the item
- Reports can be run for any date range and a variety of other criteria
- Generate reports by cashier, station, store
- Break down reports by department and category
- Profit margin reports help you make better business decisions
- Discrepancy reports help spot theft



Inventory Maintenance



Customer Maintenance



Purchase Order



Add Items on the Fly



Employee Maintenance



Touch Screen Lookup



Login Screen



Gift Cards